

NON-PROFIT MANAGEMENT CONSULTING



The challenges of meeting the basic needs of people in our local communities and around the world have never been greater. This burden is magnified by a volatile economy where historical sources of funding are drying up while even more people are dealing with job loss and increasing medical expenses.



Such demands weigh heavily on leaders of non-profit organizations who look desperately for sources of new ideas, new energy, and new ways of delivering services in the most effective way possible. It is also critical for non-profits to build new alliances with other organizations of similar interests. These partnerships may cross a broad range of organizational charters including faith-based, community-based, corporations, government, and civic associations.

Drawing from management disciplines of other industries may be the answer to many of these concerns. Experiences gained in commercial enterprises can often be adapted to helping the non-profit find a new way to achieve its mission. This is particularly true in the use of planning methodologies and analytical tools to better understand options for serving clients more efficiently and cost effectively. Additional possibilities come from knowing the potential of new technologies and the economics of deploying them on a small or large scale.



Charley Kiser, President & CEO of C. H. Kiser & Company, has helped clients face these kinds of challenges before. Over the last three decades, he provided leadership and advice to commercial, governmental, and non-profit organizations around the world.

At HP Charley managed executive relationships and IT services for major clients facing industry transformation, market expansion, business start-up, and turn-around challenges. Earlier he led the development of EDS' global service excellence program for large outsourcing arrangements. And in its formative years Charley was Chairman of the PULSE financial network supporting ATM and debit card services for major banks throughout the Southwestern US.

In 2010 Mr. Kiser launched C. H. Kiser & Company, a management consultancy specializing in business and technology strategies that drive extraordinary results. C. H. Kiser & Company is now offering its expertise to health care industry organizations facing the challenges of 2013 and beyond.

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